

WHAT PEOPLE ARE SAYING ABOUT THE PROPOSAL BENCHMARKER

**“IT REALLY IS AN
INDUSTRY LEADING TOOL”**

“ The launch of the Proposal Benchmarker is a game-changing moment for the bid and proposal profession. We're democratising best practice, and the excitement it's generated so far has been remarkable. ”

Jon Williams FRSA CPP APMP Fellow
Managing Director,
Strategic Proposals Limited

“ In my experience, all successful teams continually measure performance and set ambitious targets. The Proposal Benchmarker is unquestionably the simplest, most effective way to get instant and accurate feedback on your current organisational capability. It really is an industry leading tool. ”

Martin Smith
Managing Director, Bid Solutions

“ You can only improve what you measure, so any head of bids who isn't using this tool is missing out on a great opportunity to identify weaknesses and address them. ”

Mike Reader
National Director, Pick Everard

“ It has identified areas of best practice we had not considered and others that we'd forgotten about. The tool has given us some clear ideas on what we need to concentrate on now. ”

Matthew Denchfield CP APMP
Tender Manager, Canon

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