



**Next public training event:
London 6 September 2011**

Special discounted rate:

Special rate £485 plus VAT*
(includes course fees, Proposal Guide
and examination fees)

Usual price £610 plus VAT

APMP Foundation Level Training

Demonstrate your skills, knowledge and experience

Keen to develop your proposal skills and enhance your personal credibility? If so then join the hundreds of proposal staff who have attained formal certification via the Association of Proposal Management Professionals.

As an ATO (Approved Training Organisation), Strategic Proposals has an exemplary record in navigating people through the examination process via insightful, targeted revision training. We'll guide you through the syllabus and the examination itself, maximising your chances of passing first time.

Organisational benefits:

- o facilitating recruitment and retention of staff
- o measuring and helping to improve individuals' performance
- o assisting with personal development planning
- o supporting competency-based recruitment and promotion of staff
- o providing a "mark of quality" for the proposal organisation

Individual benefits:

- o gaining tangible proof of competency as a proposal professional
- o attracting professional respect and credibility from colleagues
- o improving motivation and loyalty ("my company is investing in my professional development" and "taking proposals seriously")
- o focusing on skills and career development

Research conducted on behalf of APMP demonstrates that organisations that employ "appropriately competent professionals" in proposal management roles tend to win significantly more business than those who do not...

"Very well presented and useful to get the pass"

"Informative and fun"

*"Excellent course, it was presented extremely well
and was engaging and informative"*

"Excellent presenter (and I was a professional trainer for many years!)"

StrategicProposals

**CONTACT
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